PRINCE STATIONERY IND CORP.

The SomethingNew range was founded in 2005 by PRINCE STATIONERY to fulfill a simple idea: make fancy and lovely stationery items. The current range works around six design themes – Circle, Football, Flower, Angel, Oriental and Ice cream – to produce stationery items that put the fun into functionality. PRINCE STATIONERY's strong team concentrates on creating good quality items while keeping a sense of freshness and lightheartedness in the styling of its products: these items include pencil cases, pens, pencils, erasers, rulers, and stationery sets. The company continues to update the SomethingNew range with new designs.

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